

Professional Opportunities Advertising for 2009-2010

(revised June 2009)

ACBSP accepts advertising in the Association's quarterly newsletter, *ACBSP Update*, and weekly bulletin, *Business Education Week*. Both are circulated electronically to over 7,000 decision-makers including faculty, college presidents, chief academic officers, and head of the business unit in colleges and universities throughout the United States and outside the United States. While the emphasis is on openings for business faculty and academic administrators in business units, other administrative positions within the institution may be submitted.

Advertising is accepted from both ACBSP members and nonmembers. While the most frequent use is professional opportunity advertising, ads are occasionally placed promoting a call for papers at a national conference, international exchange opportunities, or other type of advertising. ACBSP reserves the right to determine the content and acceptance of all ad copy and appropriateness for what is being advertised.

In addition to placement in the designated publication, ACBSP places the professional advertising on the home page of ACBSP Gateway, our branded Web site. To view the current listing, please go to www.acbsp.org. The ad is placed on the home page at the time the ad is confirmed, even if this is prior to the publication date. The ad remains on the front page of the Web site for at least two months unless a request is made for removal prior to that time.

ACBSP Update is distributed quarterly as an Adobe Acrobat Document (.pdf) file to all members via an e-mail message. You may view the most recent issue by going to www.acbsp.org and looking at the lower portion of the home page. If you prefer, ACBSP can send a PDF copy of the most previous issue or any other previous issue upon request to info@acbsp.org. An example of an ad from a previous issue is a part of this information kit.

The cost for a full-page ad in *ACBSP Update* is \$150 for members and \$250 for nonmembers. You may include more than one advertised position on this one page, space permitting. Additional ads in the same issue may be placed for one-half of the above noted rate such that two full-page ads for two positions for a member institution would be \$225. ACBSP will send an invoice or will accept payment by Visa, MasterCard, or American Express. The issue publication date and the cutoff date to receive the ad(s) are shown below.

<u>Issue</u>	<u>Publication Month</u>	<u>Cutoff Date to Receive Ad(s) At ACBSP Headquarters</u>
Summer	July 2009	July 17, 2009
Fall	October 2009	October 9, 2009
Winter	January 2010	January 8, 2010
Spring	April 2010	April 2, 2010

Business Education Week is distributed weekly except during the summer and certain holiday seasons. An Adobe Acrobat Document (.pdf) file is sent on Friday morning via e-

mail. Space for the ad is limited. The cost for an ad in one issue is \$250 for members and \$350 for nonmembers. Again, ACBSP can send an invoice or will accept payment by Visa, MasterCard, or American Express. Ads for any Friday must be received prior to the immediately preceding Wednesday. A previous issue with a sample ad is provided with this information sheet.

A discount is not offered for placement in a second issue. Placement of the same ad or a similar ad in a third or fourth issue is available for one-half price.

For further information or to place the ad, please call ACBSP headquarters, 913-339-9356 or e-mail to info@acbsp.org.

Professional Opportunity

**EXAMPLE ONLY
DO NOT RESPOND TO THIS AD**



DEPARTMENT OF BUSINESS—ANNOUNCEMENT OF FACULTY OPENING ACCOUNTING

*Taylor University, Upland campus, is seeking applications and nominations of distinguished candidates to teach **accounting** in the department of business. This is a tenure-track position beginning August 2007. Rank and salary are dependent upon qualifications and experience.*

QUALIFICATIONS: Candidates should possess an earned doctorate (PhD or DBA) in accounting, or be near completion of degree requirements. CPA and outstanding professional work experience in accounting with a master's degree will also be considered. Record of successful college teaching, research, and/or professional experience in the accounting functions of business is preferred. Candidates must be strongly committed to the educational mission and evangelical Christian orientation of the University.

RESPONSIBILITIES: Coordinate the accounting curriculum in conjunction with the department chair, and teach a variety of accounting courses: principles of accounting, intermediate and advanced accounting, tax reporting and analysis, cost accounting, and CPA review. Other possibilities include teaching selected topics in finance, supervising summer internships, and organizing international business study tours. The appointee will also carry a proportional load of academic advising and will share in usual faculty responsibilities and committee assignments.

DEPARTMENT: The business department provides instruction and guidance for over 300 students in six business major areas. The department is comprised of eight full-time faculty members who function in a collegial and supportive environment. The department's program prepares servant leaders to use business concepts and principles professionally and ethically wherever God calls them to serve and to minister the redemptive love of Jesus.

LOCATION: Taylor University is a four-year liberal arts college holding to a strong evangelical Christian position. The Upland campus is located in Upland, Indiana on Indiana Highway 22, five miles east of I-69, fifty miles south of Fort Wayne and seventy miles north of Indianapolis.

APPLICATION PROCESS: Inquiries, credentials and supporting materials should be addressed to: Dr. Christopher P. Bennett, associate vice president for academic affairs and dean of the Upland campus (chbennett@tayloru.edu). Likely candidates will be sent an appointment questionnaire for completion and return. All materials will remain confidential. Women and members of minority groups are encouraged to apply. Evaluation of applications will begin immediately and continue until the position is filled.

Business Education Week

Volume 5 Number 37

Association of Collegiate Business Schools and Programs

June 6, 2008

This issue of *Business Education Week* sponsored by Educational Testing Service

"More Business Schools Embrace 'Green' Agenda" was the headline of a June 1 article in *The Wall Street Journal*. Published in London, the article's focus is Europe. View the article online at http://online.wsj.com/article/SB118064943746720588.html?mod=googlenews_wsj.

Referencing the British government-commissioned [Stern Report](#), the article notes: "Combined with hard-hitting U.N. reports, the report underscores what some educators say is a need to prepare B-school students to grapple with an issue they think likely to confront the business world for decades to come. As many have begun to do in the U.S., schools across Europe are adding environmental electives, supporting student research projects on warming topics, integrating talk of the issue into core courses, inviting speakers to address it, and, in some cases trying to make their campuses or communities more energy efficient." The article explains actions being taken by schools such as Rotterdam School of Management, Insead, and HEC School of Management in Paris.

This article is one of several under the heading of Executive Education available to subscribers of the *WSJ*. Others include: [European Managers Get Schooling on Asia](#); [Schools, Students Flock to Dubai](#); and [Asia Buys Demand for Europe's M.B.A.s](#).

"A Business School for the Indian Poor" opens an article in the *Asian Sentinel* available online at http://asiasentinel.com/index.php?option=com_content&task=view&id=525&Itemid=32. The article was published on June 6.

The article begins: "In an age when business schools have become synonymous with stratospheric tuition fees and blue-chip faculties, the Mann Deshi Udyogini, or Udyogini Business School, which opened in January 2007 in a drought-prone village in Maharashtra State, is India's, and perhaps the world's, first and only B-school for unlettered rural women ... A kind of parallel universe to micro-credit loans for the desperately poor, the institution, funded largely by HSBC, one of the world's largest banks, coaches poor women in entrepreneurship, accountancy, bank finance, marketing skills and confidence-building for a piffling Rs150 (US\$3.70) for a three-month basic course and Rs600 for a six-month advanced one."

The article continues: "More pilot project than full-blown school, Udyogini operates out of just three rooms in a building in the rural village of Vaduj, holding classes on a shared basis. The curriculum also includes entrepreneurial courses in purse and bag-making, photography, screen-printing, operating mobile telephone kiosks and managing books of accounts and finance. But since technical inputs alone don't turn women into entrepreneurs, students are also taught financial literacy, marketing techniques and communication skills. Although just 150 candidates enrolled for the first courses, the number is expected to ultimately ratchet up to about 350."

"Africa's Business Schools Fail the Tests of the Times" is the title of a column appearing in the June 4 issue of [Business Day](#) and published in Johannesburg. The author observes: "My discussions with the deans of several business schools in east and west Africa suggest there is a long way to go before the continent's business schools can rise to the role envisaged for them in Africa's development." Further information outlines requirements necessary for them to rise to this role. The article is available online at <http://allafrica.com/stories/200706040124.html>.

Harris-Stowe State University invites nominations and applications for the position of **Dean of the Busch School of Business Administration** who will report directly to the University's Vice President for Academic Affairs. The Business School, established as a department in 1993, has expanded to include a number of degree programs at the baccalaureate level, and will in the near future offer graduate degree programs in Business Administration. The University was founded in 1857 and is now recognized by the U.S. Government as an HBCU because one of its predecessor institutions was an African-American College. The University has a diverse population among its faculty, staff, and student body. It is also a public, co-educational University that has undergone a significant evolution and expansion.

On or about July 15, 2008, the review of written nominations and applications will begin. Written nominations and applications received after that date may also be considered until the position is filled. For detailed information regarding Harris-Stowe State University and the position being advertised, go to www.hssu.edu. Information on qualifications and application procedures is available for download as a PDF file at www.acbsp.org/download.php?sid=891.

