

**Invited Call for Papers: Recognizing Excellence in Business Education  
ISSN: 1948-920X (CD-ROM) – Volume I  
International Council of Business Schools and Programs  
(ACBSP Region 8)  
2009 Annual Conference – Hosted by ISM & ISEG  
Paris, France, November 26 – 29, 2009**

**Aims and Objectives**

The general theme of the Conference is “Recognizing Excellence in Business Education”. Since the 1980s, cross-border higher education through the mobility of students, academic staff, programmes / institutions and professionals has grown considerably. In parallel, new delivery modes have appeared, such as campuses abroad, electronic delivery of higher education and for-profit providers. These new forms of higher education offer increased opportunities for improving the skills and competencies of individual students but also present new challenges in recognizing excellence in business education – developing appropriate procedures and systems in order to maximize the benefits and limit the potential drawbacks on quality. The establishment of appropriate quality assurance systems has become a necessity, not only for monitoring quality in higher education delivered within the country, but also for engaging in delivery of higher education internationally and recognizing what constitutes excellence in business education in this dynamic educational environment is critical for continued success of business schools.

Designed to develop, promote and coordinate research on recognizing excellence in business education; the publication of selected conference papers in Volume I of the “ACBSP Region 8 Annual Conference Proceedings” seeks to help professionals, business educators and policy-makers in the region and abroad, to contribute, to disseminate information and to learn from each other's work. The international dimension, albeit with a recognizing excellence in business education focus, is emphasized in order to overcome cultural and national barriers and to meet the needs of accelerating technological change and changes in the global economy.

**Website: Region 8 Annual Conference November 26 – 29, 2009**

The Conference website is currently under construction but you can access the latest edition at: <http://www.ism.edu/ACBSP.html>. It might be a good idea to bookmark this link so that you are kept informed as additional details concerning the conference are confirmed. Any suggestions for special “Workshop”, etc are always appreciated – ie: Accreditation Standards, Bologna Accord, Accreditation Process, Assurance of Learning, Measuring Outcomes, etc.

**Paper Submission Deadline**

To ensure the integrity of the peer review process all papers must be received by October 15, 2009. Authors will be advised by November 1, 2009 if their paper has been accepted and they will be invited to present their paper at the Annual Conference.

**Subject Coverage**

This Conference seeks to provide a venue to publish original and review papers, case studies, conference reports, management reports, book reviews and commentaries on developments in the literature and practice on excellence in business education. Papers are solicited that address these issues from an empirical and/or conceptual point of view. Possible topics of interest include (but are not limited to):

- Policies and procedures for recognizing excellence in business education.
- Approval, monitoring and periodic review of programs and awards.
- Assessment of students.
- Outstanding, innovative practices of teaching staff.
- Learning resources and student support.
- Information systems.
- Use of internal monitoring systems to ensure excellence in business education.
- Development of external excellence in business education benchmarks.
- Excellence in business education criteria for decisions.
- Excellence in business education processes and fit with the institutions purpose.
- Excellence in business education reporting.
- Periodic quality reviews.
- Use of external quality assurance procedures.
- Analysis of political, economic, social, legal and cultural environment in which educational organisations work.
- Autonomy, professionalism and decision policies
- Case studies from schools in different countries.
- Change management and education quality.
- Classroom management.
- Computers in educational administration.
- Differing cultural perceptions of management in education.
- Distance education and multimedia environments.
- Education economics.
- Educational leadership.
- Educational systems planning/strategic planning.
- Equity and education.
- Finance and accountability.
- Globalisation and education.
- Individual professional learning portfolio.
- Information systems for education and training support.
- Knowledge and education.
- Leadership in education.
- Lifelong learning and development of competences.
- Management in higher education.
- Management of e-education.
- Managing the curriculum.
- Marketing in education.

- Mobile learning: policy and management.
- Policy analysis and evaluation of institutions and study programmes.
- Professional development of teaching staff.
- Research methods in education.
- School and school system improvement.
- Transactional education, student and teaching mobility.
- Other relevant topic areas.

### **Submission of Papers**

Papers, case studies, technical and conference reports, etc. are invited for submission. Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All papers should be submitted by email in MS Word format to the Editorial Board, Attention: Professor Peter Horn at [peter.horn@ism.edu](mailto:peter.horn@ism.edu) with a copy to: Dr. Vasilis J. Botopoulos at [botopoulosv@uindy.gr](mailto:botopoulosv@uindy.gr).

All papers are refereed through a double blind process. Approved papers will be published in the Region 8 Conference Proceedings and authors will be invited to present their papers at the Annual Conference. Only papers presented at the Annual Region 8 conference are eligible for publication in the conference proceedings.

The following is offered as a guide to contribution authors:

- The original typescript should be submitted electronically in A4 size format, with a word count of 5000-7000 (excluding figures).
- The text of the paper should include title, abstract, text, references and notes, tables, figure captions, figures, but not the names of authors, their biographical notes nor any acknowledgements. Please make sure that authors' names are not included in the document/file properties.
- For email submissions, you will need a separate file containing the title of the paper, plus the names, affiliation and complete addresses, e-mail and fax number of authors, and an abstract, keywords, brief biographical notes about authors and any acknowledgement.
- All papers must be written in English. If English is not your first language, please ask an English-speaking colleague to proofread your paper.
- Special attention should be paid to identifying units of currency by nationality.
- Acronyms should be translated in full into English.

### **International Context**

- It should not be assumed that the reader is familiar with specific national institutions or corporations. Authors are encouraged to approach their chosen topic with an international perspective.
- Countries and groupings of countries should be referred to by their full title (for example, 'China', 'Europe' and 'America' are all ambiguous).

### **Title, Abstract, Keywords, Addresses, Biographical Notes**

Please assist us by following these guidelines:

- Title : as short as possible
- Abstract: approximately 100 words, maximum 150
- Keywords: approximately 10-15 words or phrases. Keywords are important for online searching;
- Address : position, department, name of institution, full postal address and email address for each author
- Biographical notes: approximately 100 words per author, maximum 150.

### **References and Notes**

- Please use the Harvard (name and date) short reference system for citations in the text with a detailed alphabetical list at the end of the paper. For example 'Hamel (2000) suggests ...' or 'Nonaka and Takeuchi (1995) found that ...' or 'A study of economic change (Nelson and Winter, 1982) has shown that ...'
- Footnotes should be avoided, but any short, succinct notes making a specific point, may be placed in number order following the alphabetical list of references.
- References should be made only to works that are published, accepted for publication (not merely 'submitted'), or available through libraries or institutions. Any other source should be qualified by a note regarding availability.
- Full reference should include all authors' names and initials, date of publication, title of paper, title of publication (*italics*), volume and issue number (of a journal), publisher and form (books, conference proceedings), page numbers.

### **Figures**

- All illustrations, whether diagrams or photographs, are referred to as Figures. They should be black and white, not colour, and numbered sequentially.
- Please prepare all figures, especially line diagrams, to the highest possible standards.

### **Translated Works**

- Difficulty often arises in translating acronyms, so it is best to spell out an acronym in English (for example, IIRP - French personal income tax).
- Similarly, labels and suffixes need careful attention where the letters refer to words which have been translated.
- The names of mathematical functions may change in translation - check against an English or American mathematical reference text.

**Submission Check List**

**(All items required)**

- ◇ The submission has not been previously published in English nor is it before another journal for consideration; or an explanation has been provided in Comments to the Editorial Board.
- ◇ The text meets the formatting requirements outlined in the Author Guidelines section.
- ◇ The submission file is in Word document file format.
- ◇ All submissions should be made by email and should include 2 files:
  1. **File 1.** The title of the paper, plus the names, affiliation and complete addresses, e-mail and fax number of authors, and an abstract, keywords, brief biographical notes about authors and any acknowledgements
  2. **File 2.** The text of the paper, including text, abstract, references and notes, tables, figure captions, figures, but without the names of authors, their biographical notes or any acknowledgements,
- ◇ For all Submissions: Check that you have removed all author identification (names and affiliations) and any acknowledgements from the main file that you are going to submit. Please make sure that authors' names are not included in the document/file properties. **Do not remove the title, abstract or the keywords from your paper.**